

Unofficial until adopted by the
City Arts and Cultural Events Committee

August 18, 2021
Action Item III
APPROVE

MINUTES
ALHAMBRA CITY ARTS AND CULTURAL EVENTS COMMITTEE
Wednesday, July 21, 2021
7:00 P.M.

The regular meeting of the City Arts and Cultural Events Committee was called to order at 7:03 P.M. on Wednesday, July 21, 2021, at Alhambra City Hall, 111 South First Street Alhambra, via Video Conference Zoom.

ROLL CALL

Committee Members Present: Canseco-Chan, Sanchez, and Jimenez.

Committee Members Absent: None.

Also attending: Director Michael Macias, Deputy Director Brie Houghton, and Clerical Assistant II Kelsey Rivadeneyra.

APPROVAL OF MINUTES FROM THE JUNE 16, 2021 C.A.C.E. MEETING

With a motion by Vice President Sanchez and a second from committee member Jimenez, the minutes of June 16, 2021, City Arts and Cultural Events Committee meeting were unanimously approved as written.

ALHAMBRA ART ALLEY PROJECT

The Alhambra City Arts and Cultural Events committee discussed how the Alhambra Art Alley project goal is to uplift and celebrate Alhambra through the power of the arts. Alleyways south of Main Street will be reimagined as free, outdoor art galleries to bring creativity, beauty, and a sense of community to Alhambra residents and visitors alike. In preparation for the proposed project, the Alhambra City Arts and Cultural Events committee created a survey with the intention to gain community feedback on art in public spaces. Committee member Jimenez presented the survey's first draft and Deputy Director Houghton recommended to revise the survey with general questions instead of asking about a specific project to allow for more answers from the community. The survey is expected to go through another round of review before launching in September 2021.

STAFF REPORT

Deputy Director Houghton shared that the 2022 Alhambra City Hall Art Gallery calendar is open and currently accepting artists interested in exhibiting. If committee members wanted to recommend artists or receive further details on the process, they could contact Clerical Assistant Rivadeneyra via e-mail or telephone.

Deputy Director Houghton discussed the upcoming October 2, 2021 Autumn Fest at Alhambra Park and requested committee involvement as judges for the Pumpkin Decorating Contest. The

City Arts and Cultural Events committee responded with interest and also expressed an idea of setting up a booth for youth arts and crafts.

In regards to a possible art installation “Weaving Hope” by artist Yeu Q. Nguyen that Vice President Sanchez shared, Houghton said that the City of Alhambra would provide the posts but not the insurance for the artist.

PUBLIC COMMUNICATION

None.

COMMITTEE COMMUNICATION

Vice President Sanchez researched neighboring cities criteria for public art and call for artists as a reference for the Alhambra district art projects. Vice President Sanchez will share her notes to the committee at the next meeting.

ADJOURNMENT

President Canseco-Chan moved to adjourn July 21, 2021, City Arts and Cultural Events Committee Meeting. Seconded by Vice President Jimenez, the meeting was adjourned at 7:38 P.M.