

Unofficial until adopted by the
City Arts and Cultural Events Committee

July 21, 2021
Action Item III
APPROVE

MINUTES
ALHAMBRA CITY ARTS AND CULTURAL EVENTS COMMITTEE
Wednesday, June 16, 2021
7:00 P.M.

The regular meeting of the City Arts and Cultural Events Committee was called to order at 7:02 P.M. on Wednesday, June 16, 2021, at Alhambra City Hall, 111 South First Street Alhambra, via Video Conference Zoom.

ROLL CALL

Committee Members Present: Canseco-Chan, Sanchez, and Jimenez.

Committee Members Absent: None.

Also attending: Director Michael Macias, Deputy Director Brie Houghton, and Clerical Assistant II Kelsey Rivadeneyra.

APPROVAL OF MINUTES FROM THE MAY 19, 2021 C.A.C.E. MEETING

With a motion by Vice President Sanchez and a second from committee member Jimenez, the minutes of May 19, 2021, City Arts and Cultural Events Committee meeting were unanimously approved as written.

ALHAMBRA ART ALLEY PROJECT

President Canseco-Chan discussed how integral community feedback is for the design process of the Alhambra Art Alley. He recommends a survey and/or poll to be made available through the city's official website and social media platforms to continue engagement and gather information on the type of art residents are interested in for their community. Committee member Jimenez said she could have a draft survey available by next month's City Arts and Cultural Events meeting. Vice President Sanchez expressed that it would be helpful to have additional committee members present and asked if staff knew when City Council would appoint other City Arts and Cultural Events committee members. Director Macias responded that he would speak with City Manager to get an update about when City Council plans to appoint additional members to the group.

STAFF REPORT

Deputy Director Houghton shared an artist biography, art samples, and application from Mr. Rey Sepulveda to the City Arts and Cultural Events Committee. With a motion from Vice President Sanchez and a second by committee member Jimenez, Mr. Rey Sepulveda's exhibition titled Cultivarte and Friends was approved to be on display at the Alhambra City Hall Gallery month of October 2021. In addition, vice President Sanchez expressed that it could be beneficial to gift Alhambra City Hall Gallery visitors a 10% off voucher for local restaurants and businesses through a collaboration with the Chamber of Commerce and Alhambra Downtown Business Association.

PUBLIC COMMUNICATION

None.

COMMITTEE COMMUNICATION

Vice President Sanchez shared a public art installation called “Weaving Hope” in Highland Park by Yeu Q. Nguyen to the committee. Deputy Director Houghton said it would be a great idea that could work for the upcoming Autumn Fest event in October 2021 at Alhambra Park. She encouraged Vice President Sanchez to contact the artist to inquire about dimensions, pricing, materials, and availability.

Vice President Sanchez asked the staff if Alhambra has utilized L.A. County’s program for free outdoor summer concerts with their roster of local musicians and artists. Deputy Director Houghton replied that the Alhambra hosts free movies and concerts in the park every summer. Director Macias added that the city has worked with the L.A. County in the past and would be open to learning more about their funding for possible upcoming events or the following summer concert series.

ADJOURNMENT

President Canseco-Chan moved to adjourn June 16, 2021, City Arts and Cultural Events Committee Meeting. Seconded by Vice President Sanchez, the meeting was adjourned at 7:46 P.M.